



ST. JOSEPH REGIONAL HIGH SCHOOL

Saint Joseph Regional High School is proud to announce our Biennial Casino Night to be held on Saturday, October 21, 2017 at the Sheraton Crossroads in Mahwah, NJ. All proceeds from this event will go directly to the football, athletic, and academic programs at SJR.

Year in and year out we are reminded just how crucial the role of academics plays in the lives of the young men who attend SJR. This is precisely why it is so important for our students to have the very best technology and learning environments. With your help, we will be able to continue making improvements to our already stellar academic program.

The SJR Casino Night will feature traditional casino games (Blackjack, Roulette, Poker, and Craps) as well as a Texas Hold'em tournament with a valuable grand prize. There will also be men's, women's, and unisex Blackjack tournaments with exclusive gift baskets. In addition, there will be a 50/50 raffle, silent auction, live auction, and many beautiful gift baskets.

The success of our event depends on the support and generosity of our local businesses, organizations, and friends. We are dedicated to ensuring the success of our event in exchange for your generous support. We can't succeed without your help. Please note that your contributions are tax-deductible. There are three ways you can support this event.

First, by making an in-kind donation of gift certificates, service coupons, jewelry, or household items representative of your business. These will be incorporated into one of our highly desired auction baskets or highlighted in our popular silent auction.

Secondly, you can sponsor a tournament, gaming table, or purchase a slide in our prominent video slide show, which will be running throughout the night showcasing our supporters. Details on sponsorship opportunities are enclosed in this letter.

All of our contributors will be highlighted on our football website (SJRFootball.com) as well as listed in our newspaper advertisement thanking our sponsors. Please know that we are most grateful for anything you can provide.

Thirdly, you can lend your support by purchasing tickets to our fabulous event - bring some friends and enjoy a great night out! Visit www.saintjosephregional.org for ticket pricing and information. Tickets may be purchased directly at <https://forms.diamondmindinc.com/saintjosephregional/casinonight>.

Thank you for considering Saint Joseph Regional High School in your charitable donations. If you have any questions, please call (551) 579-1968 or email hoffmanna@saintjosephregional.org.

Sincerely,

Augie Hoffmann '99

Chairman - SJR Casino Night

St. Joseph Regional H.S. is a registered 501(c)(3) organization.

Tax ID # 22-3812954



ST. JOSEPH REGIONAL HIGH SCHOOL

Sponsorship levels for SJR CASINO NIGHT

Texas Hold'Em Tournament Sponsor - \$1,000

There will be a Texas Hold 'em tournament with a valuable grand prize. We will acknowledge your sponsorship during these tournaments. This sponsorship includes a full screen slide in our sponsorship video. Enjoy four Casino Night tickets – valued at \$500 – as a special thank you. (*\$800 of the contribution is tax deductible.*)

Blackjack Tournament Sponsors - \$750

There will be men's, women's, and unisex blackjack tournaments with exclusive gift basket prizes. We will acknowledge your sponsorship during these tournaments. This sponsorship includes a full screen slide in our sponsorship video. Enjoy two Casino Night tickets – valued at \$250 – as a special thank you. (*\$650 of the contribution is tax deductible.*)

Gold Sponsorship – Craps and Roulette Tables - \$500

These are the most popular and busiest tables. We will acknowledge your sponsorship at two of these tables. This sponsorship includes a full screen slide in our sponsorship video. (*\$500 of the contribution is tax deductible.*)

Silver Sponsorship - Black Jack or Poker Tables - \$300 each

We will acknowledge your sponsorship at the individual table. This sponsorship includes a full screen slide in our sponsorship video. (*\$300 of the contribution is tax deductible.*)

Sponsorship Video - Full screen slide - \$100

This sponsorship includes a full screen slide in our sponsorship video. (*\$100 of the contribution is tax deductible.*)

We encourage our sponsors to submit their own marketing slide for our presentation in one of the following formats:

.pdf .jpeg Word Powerpoint

If you would like us to create the slide, please email any information you want included in the slide and we can create one for you. We will ask for your approval prior for the final presentation.

For more information on advertising or to submit an ad, please email Augie Hoffmann at hoffmanna@saintjosephregional.org or call (551) 579-1968.

All sponsors will be highlighted on our website and can donate items to be included in the gift bags to be distributed to all guests at the event.



ST. JOSEPH REGIONAL HIGH SCHOOL

SJR CASINO NIGHT

SPONSORSHIP AND TICKET RESERVATIONS

- Contact Name: _____
- Sponsor Name (for Program): _____
- Address: _____
- Phone No.: _____
- Email Address: _____
- Sponsorship Level _____
- Please reserve _____ tickets @ \$125 each.
- Please make check payable to *St. Joseph Regional High School* or charge my
Mastercard/Visa # _____ Exp. Date _____
- Cardholder's Name _____
- Signature _____

Please return completed form to:

St. Joseph Regional High School
Attn: Augie Hoffmann
40 Chestnut Ridge Rd.
Montvale, NJ 07645